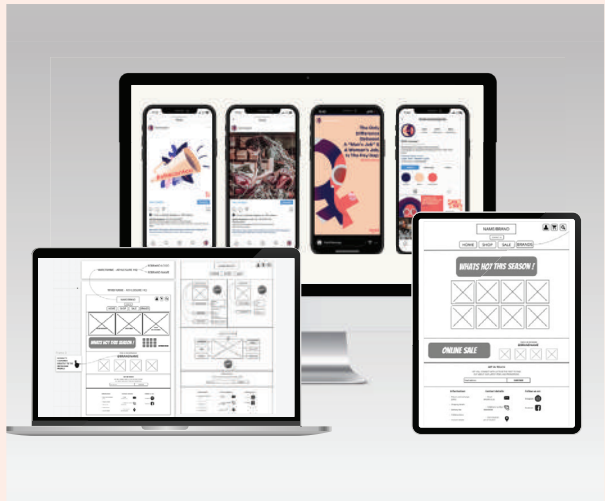
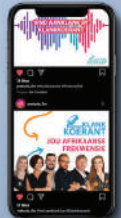


# ADVANCED DIPLOMA IN USER EXPERIENCE (UX) DESIGN



POSTGRADUATE STUDIES  
**INSCAPE**



# COURSE INTRODUCTION

The Advanced Diploma in User Experience Design is a focused and specialised qualification that allows graduates to access entry level specialist, professional or vocational work. The qualification offers upskilling and continuing professional development by addressing current knowledge and practices in a specific field.

## COURSE OVERVIEW

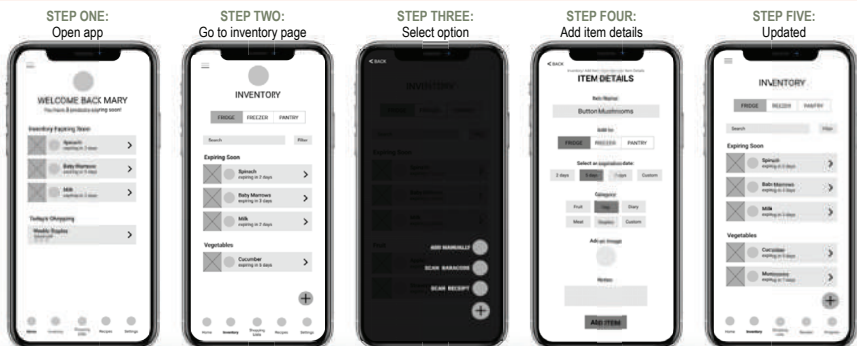
The Advanced Diploma in User Experience Design prepares learners to specialise in the challenging field of User Experience and for further studies. The qualification focusses on developing skills in research, problem solving, conceptualising, systems design, prototyping, testing, and software use. Students acquire a deep and systematic understanding of the current knowledge, theories, methodologies and practices in the specialist area of User Experience Design. Students are challenged to provide innovative, sustainable, ethical and socially responsible solutions as they engage in design processes to identify complex user (human) experience problems, formulate potential solutions and systems, create designs and test the efficacy of their solutions and appropriateness of the selected methods and techniques. Knowledge is drawn from diverse areas including design, technology, research methodology, intellectual property law, psychology and communication.

The qualification aims to assist learners with developing the attributes necessary to thrive in this field such as collaboration, negotiation, facilitation, teamwork and communication. Learners are expected to become ethical individuals and lifelong learners to continue to learn, grow and adapt in the fast-changing workplace. The qualification addresses a productive niche job market and prepares learners for postgraduate studies.

## LEARNING OUTCOMES:

What skills will you gain?

- UX Research
- Communication
- Psychology
- Intellectual Property
- User Experience and Systems Design
- Technology, Software Usage and Aesthetics



## POSSIBLE CAREER OPPORTUNITIES

Students credited with this qualification will be equipped to practice as specialist User Experience [UX] Designers, Digital Product Designers, Interface Design Managers, Researchers, Strategists, Web and App Developers and to work as productive members within UX Design teams.

High earning potential in this field. Candidates are in demand in many companies from design firms to banks, health care, tech start-ups, online education etc.



## REGISTRATION & ACCREDITATION

Inscape Education Group (Pty) Ltd is registered with the Department of Higher Education and Training as a Private Higher Education Institution under the Higher Education Act, 1997 (reg. no. 2000/HE07/002). Established in 1981. Company Reg: 2002/028979/07. VAT Reg: not applicable. Directors: HL Bührs, ME Schoeman, and KG Cromhout.



## ENTRY REQUIREMENTS

### ADVANCED DIPLOMA (NQF7)

Graduates with an appropriate Degree (NQF 7) or Diploma (NQF 6) may gain access to the Advanced Diploma in User Experience Design. Students who wish to take the RPL route will also be considered.

### RECOGNITION OF PRIOR LEARNING (RPL)

Applications from students who wish to gain access through RPL will be considered. The RPL process is described in the Inscape Admissions Policy and Inscape RPL Application form.

### INTERNATIONAL STUDENTS:

Universities South Africa (USAF) conditional exemption certificate (when applying for a degree). South African Qualifications Authority (SAQA) evaluation of National Senior Certificate NQF4 equivalence (when applying for a higher certificate or diploma). A study permit in the name of Inscape Education Group valid for the duration of the chosen course.

## ARTICULATION

Students who have graduated with the Advanced Diploma in User Experience Design may progress to a Postgraduate Diploma or Honours Degree in Design or related qualification. The programme meets the SAQA requirements for progression, although acceptance of individual students is at the discretion of the institution.



SAQA ID: 110464  
NQF 7 | 1 YEAR  
CONTACT LEARNING





**CAPE TOWN**



**STELLENBOSCH**



**MIDRAND**



**DURBAN**



**PRETORIA**

### **DURBAN CAMPUS**

641 Peter Mokaba Ridge,  
MORNINGSIDE

### **PRETORIA CAMPUS**

193 Corobay Avenue,  
WATERKLOOF GLEN

### **MIDRAND CAMPUS**

353 Alexandra Road,  
HALFWAY GARDENS

### **CAPE TOWN CAMPUS**

1st Floor, 17 Salt River Road  
SALT RIVER

### **DISTANCE CAMPUS**

DISTANCE LEARNING  
(STUDY FROM HOME)  
GLOBAL

### **STELLENBOSCH CAMPUS**

Oude Molen Park  
Distillery Road  
STELLENBOSCH

# **INSCAPE**

**APPLY NOW | INSCAPE.AC**



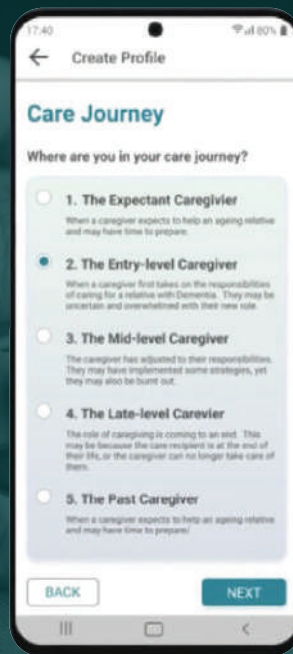
### **HEAD OFFICE**

PostNet Suite 104, Private Bag X19,  
Menlo Park, 0102  
SOUTH AFRICA

### **CENTRAL APPLICATIONS**

Phone: (+27) 861 467 2273  
Fax: (+27) 86 409 1627  
applications@inscape.co.za

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