

POSTGRADUATE STUDIES



# BACHELOR OF ARTS HONOURS IN DESIGN



**INSCAPE**



## COURSE INTRODUCTION

The BA Honours in Design degree **prepares students for further postgraduate studies as well as enhancing the depth of understanding** and skills that the student has in their specialist design discipline. **Over the past four years, 81% of graduates from the BA Honours in Design were employed** by the end of April in the following year. **Specialisations that would be considered are Interior Design, Environmental Design, Ideation Design, Fashion Design, Audio-Visual Design, Graphic Design, Interaction Design and User Experience Design.** The programme requires students to progress with their theoretical and practical understanding of their discipline, as well as the research techniques and approaches used in the discipline.

## COURSE OVERVIEW

- **Students expand on their existing knowledge**, understanding and experience of design as a process and a way of thinking.
- **Refine and deepen their professional expertise** and upskill in the chosen specialisations.
- **Deepen specialist knowledge** through meaningful research and design projects with a global and local impact, benefiting the environment, society and the economy.
- **Apply design thinking to complex real-world challenges.**
- Students select from electives to consider design **in various contexts, including: sustainability, commercial design, user experience design, project management and online education instruction.**
- Students use design as an **integrated process that benefits from collaboration through incorporating interdisciplinary knowledge.**
- In the Service Design subject, group projects play a vital role as students collaborate with peers, stakeholders, and local communities in a sustainable, ethical and socially responsible manner.

## FOCUS AREAS

- **Equips graduates for postgraduate studies at a master's level** by offering the chance to acquire knowledge of research methodologies, techniques, and their application in a design discipline capstone project.
- **Graduates can advance to higher level jobs in industry as they have advanced knowledge and skills in their design discipline.**





# SUBJECTS

This qualification provides students with the competencies required to progress to more senior levels in a career in their design specialisation. Graduates may choose to embark on an academic career.

## CONTACT LEARNING 1 YEAR

YEAR 1

- Research Methodology
- Applied Writing
- Design Innovation
- Service Design
- Research Dissertation
- Practical Portfolio
- Elective 1
- Elective 2

## DISTANCE LEARNING 2 YEARS

YEAR 1

- Research Methodology
- Applied Writing
- Design Innovation
- Service Design
- Research Dissertation
- Practical Portfolio
- Elective 1
- Elective 2

YEAR 2

- Research Dissertation
- Practical Portfolio

ELECTIVES

- Sustainable Design
- Commercial Design
- User Experience Design
- Project Management
- Design for Instruction

# COURSE STRUCTURE



## CONTACT (FULL TIME)

- ✓ 1 Year full time
- ✓ NQF level 8
- ✓ 8 x 1h 45 min sessions per week
- ✓ Approximately 3 hours additional independent study per session
- ✓ Continuous project-based assessment portfolio and a written mini dissertation

## DISTANCE (PART TIME)

- ✓ 2 Years part time
- ✓ NQF level 8
- ✓ A combination of distance and online contact sessions
- ✓ Students are expected to spend an average of 15 hours per week on their studies during term time for the two-year duration
- ✓ Continuous project-based assessment portfolio and a written mini dissertation



## ENTRY REQUIREMENTS

South Africa	Special Admissions	International Students
<p>Candidates must have completed a NQF 7 level qualification such as an Advanced Diploma or Degree in design or a related field. The qualification may be in Design or one of the following specialisations: Fashion Design, Graphic Design, Ideation design, Interior Design, Environmental Design, User Experience Design, Communication Design or Visual Communication.</p> <p>The candidate must have achieved an average of 60% for the final level of study.</p> <p>If you have any queries regarding the process, please email - <a href="mailto:applications@inscape.co.za">applications@inscape.co.za</a></p>	<p><b>RPL</b> If the candidate does not have a NQF level 7 qualification, but has extensive design industry experience, they may qualify for entry via Recognition of Prior Learning (RPL).</p> <p>In order to be considered for entry via RPL the candidate should have a minimum of two years industry experience and at least an NQF level 6 qualification in a relevant field.</p> <p>The RPL process is used to evaluate the learning that candidates with existing industry experience may have gained and would need to be substantiated with relevant supporting documents.</p> <p>Please contact the Registrar for additional information <a href="mailto:registrar@inscape.co.za">registrar@inscape.co.za</a></p>	<p>If the candidate has a foreign qualification such as a degree in design, they must submit the qualification to the South African Qualifications Authority (SAQA) for evaluation of equivalence.</p> <p>International candidates must be competent in English at and equivalent level to NQF 4.</p> <p>All international students attending contact classes require a study permit in the name of Inscape Education Group valid for the duration of the chosen course.</p> <p>Please contact the Registrar for additional information <a href="mailto:registrar@inscape.co.za">registrar@inscape.co.za</a></p>

## ARTICULATION OPTIONS

Students who have graduated with the BA Honours in Design may apply for a Masters Degree in Design or in a related field. Institutional minimum requirements will apply.



SAQA ID: 105124 | NQF 8  
**1 YEAR CONTACT LEARNING OR  
 2 YEARS DISTANCE LEARNING**





# LEARNING HUBS



## CAPE TOWN

5th Floor, 9 Somerset Road, De Waterkant Centre, DE WATERKANT



## DURBAN

Liberty Building, 4 Park Lane, Umhlanga Ridge, UMHLANGA



## MIDRAND

353 Alexandra Road, HALFWAY GARDENS



## PRETORIA

193 Corobay Avenue, WATERKLOOF GLEN



## STELLENBOSCH

Bosman's Business Centre, 1 Distillery Road, Stellenbosch Central, STELLENBOSCH

## APPLICATIONS

Phone (+27) 861 467 2273  
Fax: (+27) 86 409 1627  
[applications@inscape.co.za](mailto:applications@inscape.co.za)

## CENTRAL

PostNet Suite 104, Private Bag X19, Menlo Park, 0102, SOUTH AFRICA

**INSCAPE**  
APPLY NOW | [INSCAPE.AC](http://INSCAPE.AC)

### REGISTRATION AND ACCREDITATION

Inscape Education Group (Pty) Ltd is registered with the Department of Higher Education and training as a Private Higher Education Institution under the Higher Education Act, 1997 (reg no. 2000/HE07/002). Established in 1981. Company Reg: 2002/028979/07. VAT Reg: not applicable. Directors: HL Bührs and ME Schoeman.